

Welcome to

MOTION

The Skinny on
Becoming Change Savvy

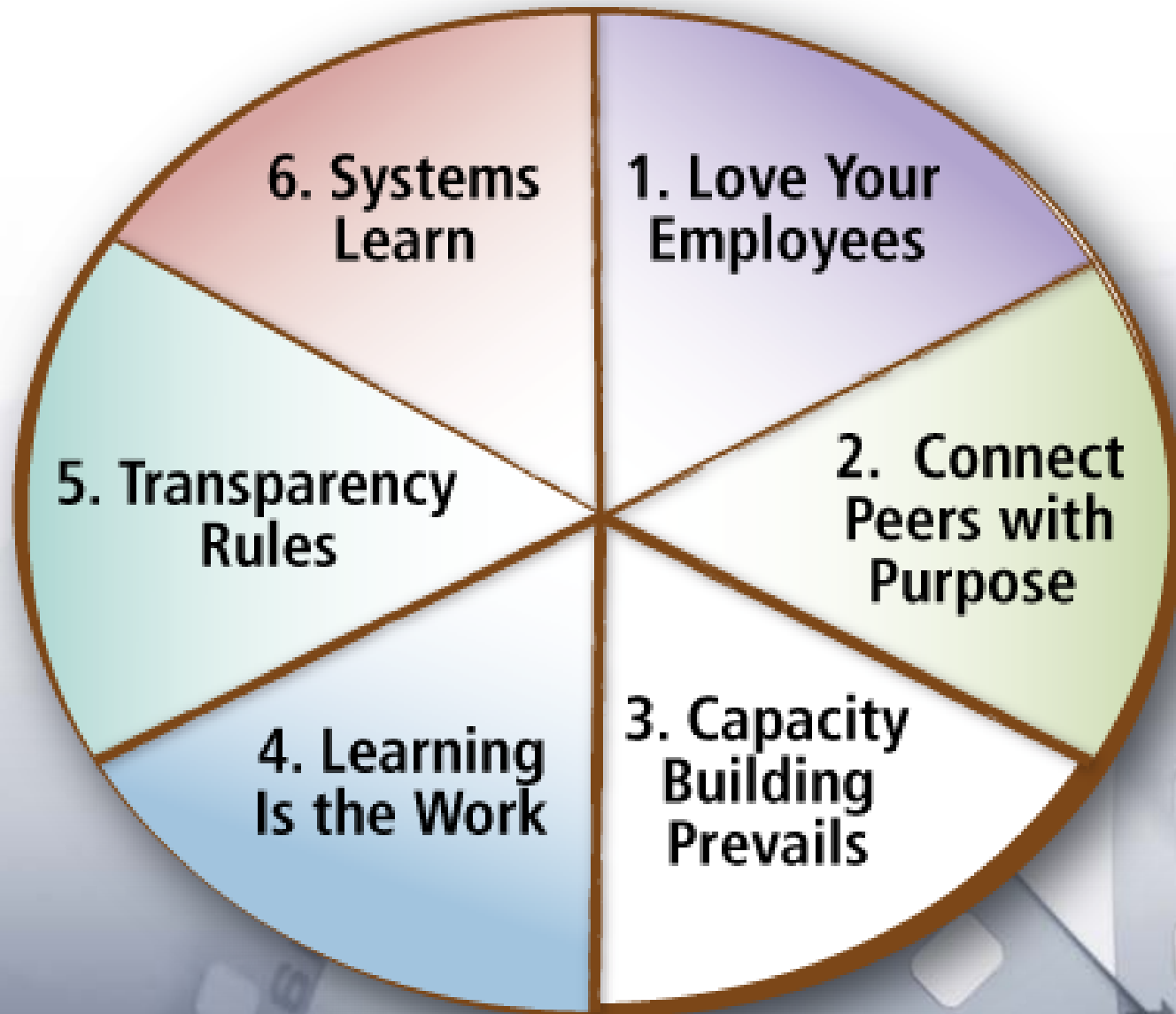
LEADERSHIP



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Six Secrets of Change



The Six Secrets Morphed Into:

- ★ Motion Leadership
- ★ Motion Leadership: The Movie
- ★ All Systems Go
- ★ The Moral Imperative Realized

Eight Key Lessons for Change Agents

- ★ All effective leaders combine resolute moral purpose and impressive empathy
- ★ To turnaround a relationship you have to give people more respect than they deserve
- ★ The best motivator is *realized* moral purpose
- ★ Mutual allegiance and collaborative competition are a powerful combination

Key Lessons (Cont)

- ★ Success is a matter of changing the *culture* of the school (corollary: the principal participates as a learner)
- ★ Success is a matter of changing the *culture* of the district
- ★ *Effective change agents exploit state policy*
- ★ *As a final checklist make sure that you are on the right of the wrong drivers*

Wrong vs Right Drivers

- ★ Accountability vs Capacity Building
- ★ Individual vs group work
- ★ Technology vs Pedagogy
- ★ Piecemeal vs Systemic

Final Reminder: Culture of Learning is All

- ★ The single greatest difference between effective and ineffective organisations is the collective depth of understanding among employees about their work.

